



# Zeynep Beyza Ekşi

Visual Communication Designer

**Hi!** I'm a visual communication designer creating playful, emotionally driven experiences across character design, branding, UI/UX, and digital products.

I design distinctive visual worlds for apps, games, and brands by blending characters, interfaces, storytelling, and interaction into cohesive systems with strong identity and personality.

My work focuses on creating designs that feel expressive, memorable, and human, combining visual aesthetics with thoughtful user experience.

## Education

2022-2026

Istanbul Medipol University

Visual Communication Design

## Softwares



## Skills

Character Design

Mascot Design

2D Game Design

2D Animation

Game UI/UX

## Experience

2024

Design Intern



Worked with the ENPLUS store design team on visual merchandising, presentation design, and retail experience projects.

## Contact

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